

## Context

The BC and Yukon Chapter of the International Association of Public Participation is led by a volunteer board, and provides a supporting role to IAP2 Canada. Volunteer board members are responsible for all Chapter communications, events, learning opportunities, and all other functions of the Chapter. The Chapter primarily serves IAP2 members located in BC and the Yukon. Secondary audiences include: potential members, lapsed members, and people working in participatory decision-making who may not be aware of IAP2.

## Vision

To advance the practice of inclusive public engagement, participatory decision-making practitioners in BC and the Yukon have access to:

- a connected community,
- collective learning opportunities, and
- thought leadership and innovation.

Offer Regular Opportunities for Practitioners to Connect with One Another	Facilitate Collective Learning Opportunities	Advance Thought Leadership and Innovation
<p><b>Create social opportunities, networking for job opportunities, and member connections.</b></p> <ul style="list-style-type: none"> <li>● Provide virtual and in-person social opportunities for networking and informal socializing</li> <li>● Activate members and others to reach out, connect and support each other</li> <li>● Support networking for members' career goals (i.e. job opportunities)</li> <li>● Connections to support professionals in industry (help people in this work feel "not alone")</li> <li>● Monitor membership levels and identify any trends</li> <li>● Regularly share information about the Chapter's activities with members and IAP2 Canada</li> </ul>	<p><b>Prioritize inclusive and equitable learning opportunities, focusing on peer-to-peer sharing and learning.</b></p> <ul style="list-style-type: none"> <li>● Acknowledge and celebrate the expertise within our membership, and offer regular opportunities for members to share knowledge with each other</li> <li>● Align with and support the more formal training opportunities offered by IAP2 Canada</li> <li>● Respond to the learning priorities of BC and Yukon members and topics customized to the region</li> <li>● Strategically offer a mix of free and paid learning sessions, with the goal of offering low-barrier introductory content, supported by more in-depth learning that requires paid instructors</li> </ul>	<p><b>Foster practitioner growth and continued advancement of industry.</b></p> <ul style="list-style-type: none"> <li>● Source and share new practices, tools and techniques</li> <li>● Create spaces for members to identify trends, share experiences, opportunities and challenges</li> <li>● Support members in sharing their successes and lessons learned</li> <li>● Share information about trends the board is observing, and activate members to share information with each other</li> </ul>
<p><b>Measuring Success</b></p> <ul style="list-style-type: none"> <li>● Number of connection opportunities per year</li> <li>● Number of participants per year</li> <li>● Member survey results, benchmarked to previous surveys</li> </ul>	<p><b>Measuring Success</b></p> <ul style="list-style-type: none"> <li>● Number of learning opportunities per year</li> <li>● Number of participants per year</li> <li>● Session evaluation survey results</li> </ul>	<p><b>Measuring Success</b></p> <ul style="list-style-type: none"> <li>● Number of Chapter members connecting with content</li> <li>● Member survey results, benchmarked to previous surveys</li> </ul>